



Zeus Traffic Manager

Load Balancing, Advanced Application Delivery & Acceleration Software Appliance

Zeus Traffic Manager | Speed, Scale, Simplicity, Savings & Software

Introducing Zeus

Through a decade's worth of experience deploying and supporting a diverse range of Load Balancer and Application Delivery Controller systems in mission critical Data Centres across EMEA, **Foehn** has identified the Zeus Traffic Manager as a best of breed offering for e-commerce and online enabled organisations with one major need: **Delivery of optimal customer experience.**

Reshaping the market by taking an intelligent approach to application traffic management, Zeus integrates the three essential business requirements of traffic management, optimization and security in the robust and scalable Zeus Traffic Manager platform. ZTM provides centralized control, responsiveness and resilience for applications and enables a vision of differentiated and personalised services.

Aside from feature extensibility, Zeus visibly differentiates itself in the market by offering the benefit of being entirely **software based** and **virtualizable**, thereby extending ROI on pre-existing and road-mapped Data Centre investments.

Zeus powers thousands of sites across the world and provides web infrastructure solutions to over 800 customers including, BBC, BT, China Telecom, NASA, PLAY.COM, STA Travel, See Tickets and Virgin Holidays.

Key Benefits of Zeus Traffic Manager

Flexible and Easy-To-Manage – The Zeus TrafficScript frees you from having an inflexible load-balancing solution that can only be configured one way. You can specify exactly how you would

like each transaction to be handled - it's a little like being able to configure your traffic manager especially for each transaction it manages. TrafficScript is quick and easy for network and application staff to use, so it is often used to rapidly fix complex problems, such as security vulnerabilities, application bugs or application incompatibilities.

Flexible software appliance-based deployment capitalising on pre-existing Data Centre hardware investment - Zeus Traffic Manager is available as software so remains flexible whatever your ideal deployment scenario- whether a dedicated Zeus appliance running on the organisation's preferred OEM Servers, Blade Centre or Virtualized system running on either. By maintaining strategic partnerships with world-class companies such as AMD, Dell Egenera, HP, IBM, Intel, Sun Microsystems, Qualcomm and Vmware it is able to optimise its performance and provide benchmarks to prove its raw power.

Trial Before Purchase - You can download a fully functional trial and test in a lab environment without initial capital investment.

Cost Effective – The Zeus Traffic Manager platform assists organisations optimise Data Centre costs through: lower initial costs; genuinely incremental licenses options for adding more capacity or functionality; utilisation of existing hardware assets; and potential for deploying with reduced power, space and cooling requirements.

Ease of Logistics & Speed of Deployment – Zeus software does not depend on hardware acceleration to provide its high performance and scalability. Practically that means deployment is primed as soon as the licence is obtained with no lag through hardware availability and shipping. In Virtualised environments

the platform can literally be deployed in minutes.

Scalability – TrafficCluster™ ensures that the public-facing services managed by Zeus Traffic Manager are always available and have enough capacity. This can be scaled up without the constraint of deploying in pairs.

Fit More In

□ Placing Zeus Traffic Manager in front of your web-enabled applications will boost the number of transactions your infrastructure can handle, and dramatically increase the speed and responsiveness that your users experience.



□ Zeus software provides support by managing bandwidth, absorbing 'flash floods' and providing service level monitoring, which can apply differentiated traffic management policies if service levels are in danger of being infringed.

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Customer Case Study

“ See Tickets powers the website for Glastonbury and as ticket sales for the event continue to grow in popularity, it was clear that this was a challenge we needed to address.

We had a market leading hardware solution in place for sometime which never performed as expected. Consequently, our website struggled to cope with the huge demand during peak times, especially with short notice ‘on sale’ promotions and during the festival season.

Since the rapid deployment of the Zeus Traffic Manager, our site performs wonderfully with 100% uptime and the powerful Zeus Traffic Manager security module gives us peace of mind and optimum protection. We now have a solution that delivers significantly better performance and return on investment.”

Rob Wilmshurst,
CEO, See Tickets
www.seetickets.com

See[™]

About Foehn

Foehn’s advocacy for Zeus follows its philosophy of deploying and promoting only technologies with proven extensibility, agility and effectiveness for its clients. The Zeus Accredited Partner Status is an accolade to Foehn’s experience configuring and designing the Zeus Traffic Manager to suit specific environments.

Foehn offers expert resource in the areas of strategy, design and deployment. Whether your business simply requires additional help during peak levels of activity or the management of full-scale deployments, Foehn can develop a model to suit your needs.

Similarly, Foehn provides a la carte support services that efficiently manage infrastructure throughout its capital lifecycle, organized around three service levels (maintain, operate or optimise) that provide coverage up to 365x7x24 with full time onsite presence.

Foehn has been operating since 2000. It is privately owned, profitable and 100% debt-free, enabling it to make the best decisions for its customers.

Visit www.foehn.co.uk for further case study information.



z e u s
Accredited Partner

